

Student OER for Inclusive Poster Design

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Introductions



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Library



ASSEMBLY AREA
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Agenda

1. Poster Assessments
2. Our Story
3. Showcase the Poster OER
4. Metrics and Successes
5. Questions

Poster Assessments



Our Story



*Do you have any
resources on creating
inclusive and accessible
posters?*

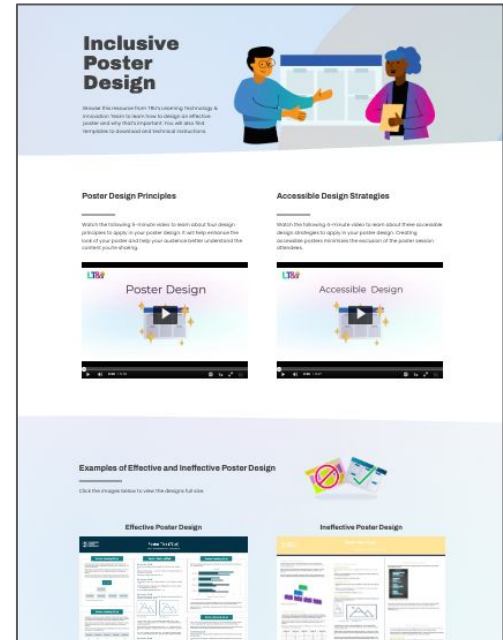
Master of Education Instructor

Our Story

Resources



Website



Poster OER

Inclusive Poster Design

Browse this resource from TRU's Learning Technology & Innovation Team to learn how to design an effective poster and why that's important. You will also find templates to download and technical instructions.



Poster OER

Poster Design Principles

Watch the following 5-minute video to learn about four design principles to apply in your poster design. It will help enhance the look of your poster and help your audience better understand the content you're sharing.



Accessible Design Strategies

Watch the following 4-minute video to learn about three accessible design strategies to apply in your poster design. Creating accessible posters minimizes the exclusion of the poster session attendees.



Poster OER

Examples of Effective and Ineffective Poster Design

Click the images below to view the designs full size.

Effective Poster Design

This poster is a professional example of effective design. It features a dark green header with the Thompson Rivers University logo and a clear title. The content is organized into a grid of sections, each with a distinct heading and sub-heading. It includes a flowchart, a table with data, a bar chart, and a line graph, all presented in a clean, readable format. The text is concise and well-structured, with bullet points and numbered lists used effectively. The overall layout is balanced and easy to navigate.

Ineffective Poster Design

This poster is a professional example of ineffective design. It features a yellow header with a large, bold title. The content is organized into a grid of sections, each with a distinct heading and sub-heading. It includes a flowchart, a table with data, a bar chart, and a line graph, all presented in a cluttered and hard-to-read format. The text is verbose and poorly structured, with many unnecessary words and phrases. The overall layout is unbalanced and difficult to navigate.



Poster OER

Landscape (3 columns)



[Preview \(.pdf\)](#)

[Download \(.ppt\)](#)

Landscape (4 columns)



[Preview \(.pdf\)](#)

[Download \(.ppt\)](#)

Portrait (2 columns)



[Preview \(.pdf\)](#)

[Download \(.ppt\)](#)

Portrait (3 columns)



[Preview \(.pdf\)](#)

[Download \(.ppt\)](#)



Poster OER



Additional Resources

Are you looking for help with PowerPoint or wanting some quick tips and tricks? Please review the additional resources below. All links open in a new tab.

- [Instructions for working in PowerPoint for Windows](#)
- [Instructions for working in PowerPoint for MAC OS](#)
- [TRU Library – Creating an Academic Poster: Tips and Tricks](#)
- [Designing Inclusive Posters – Takeaway sheet](#)
- [TRU Intellectual Property Office Free Photos](#)
- [TRU Brand Guide – Logos](#)
- [Accessible Color Palette Generator](#)

If you are in TRU's **Master of Education** program and want to share your digital poster with a public audience, you're invited to upload it to the [Emerging Scholars in Education](#) website.

Metrics & Successes

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Master of Education Capstone Classes

3

Instructors

177

Students

Learning Technology & Innovation

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Questions?

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